

DONOR & SPONSORSHIP

PACKAGE



SPRING

for the Students

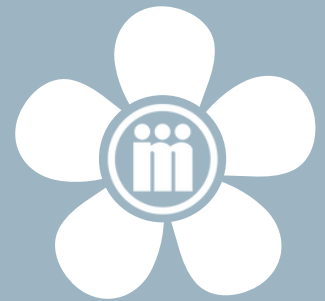
GALA | 2025



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About Us.

Since 1991, Minds Matter has transformed the lives of ambitious students across America, from a single spark of inspiration in New York City to becoming a beacon of educational opportunity.

Today, our mission burns bright in 14 major cities - including Chicago.

Through our intensive, comprehensive mentoring program, we don't just prepare students for college - we ignite their potential. Our approach combines rigorous academic preparation with dedicated mentorship, creating an environment where students dare to dream bigger and reach higher. Every student graduates equipped with the knowledge, confidence, skills, and mindset to excel in college and beyond.

A Minds Matter graduate stands out to colleges and employers as someone who has demonstrated extraordinary dedication, perseverance, and leadership potential. Here in Chicago, we're proud to open doors to higher education for talented high school students from low-income families, proving that with the right support, remarkable achievements are within reach.



Mission & Impact.

WHAT WE DO

Minds Matter Chicago is a volunteer-led, free college access program for academically committed, low-income Chicago students in grades 10–12, providing:



Mentorship & Academic Enrichment



Standardized Test Prep



Pre-College Summer Programs



College Planning & Financial Aid Support



Alumni Support

WHY WE MATTER

A four-year college degree is vital to social and economic mobility. Yet race, ethnicity, and economic factors dramatically impact college outcomes.



Average income of students' families



Low-income college students earn a diploma



High-income college students earn a diploma

OUR IMPACT

We have mentored over 230 students - most of whom will be first-generation college students - toward college admission and enrollment:



Students accepted to a 4-year college



MMC students enroll in a 4-year college



MMC alumni earn Bachelor's degrees at double the avg. CPS rate



Your Support.

Your support is vital to the Minds Matter Chicago mission to ensure more students will be first in their family to become college graduates and future leaders.

Silent & Live Auction

We invite you to promote your company during our silent auction at the Spring for the Students Fundraising Gala! Donation ideas include, but are not limited to:

- Sports Tickets
- Hotel Stays & Travel
- Chicago Arts & Entertainment
- Restaurant Gift Cards
- Spa/Fitness/Saloon Packages
- Shopping Gift Cards

In-Kind Donations

In-kind donations allow us to host a fantastic event while maximizing the proceeds that directly fund our organization. We request sponsorships/donations for beverages, desserts, photography, a DJ, AV equipment, after-party, and transportation. Please let us know if you would like to contribute in any other way!

Sponsorship Packages.

SPONSORSHIP TIER	VALEDICTORIAN	SUMMA CUM LAUDE	MAGNA CUME LAUDE	CUM LAUDE
DONATION	\$20,000	\$15,000	\$10,000	\$5,000
Student Support Our program requires approximately \$2,500 per student per year.				
MMC STUDENT SPONSORSHIP EQUIVALENT	10 STUDENTS	7 STUDENTS	5 STUDENTS	2 STUDENTS
EVENT VISIBILITY				
NAME IN DIGITAL PROGRAM	✓	✓	✓	✓
EMCEE SHOUT OUT	✓	✓	✓	✓
EVENT WEBPAGE	✓	✓	✓	✓
SOCIAL MEDIA SPOTLIGHT	✓	✓	✓	
EMAIL SPOTLIGHT	✓	✓	✓	
LOGO IN PROMO MATERIAL	✓	✓	✓	
ELECTRONIC BANNER	✓			
EVENT BENEFITS				
TICKETS	10	8	5	4
TABLE	FULL TABLE UP TO 10 GUESTS (\$3,000 VALUE)	SMALL TABLE UP TO 8 GUESTS (\$2,000 VALUE)	HALF TABLE UP TO 5 GUESTS (\$1,500 VALUE)	HALF-SMALL TABLE UP TO 4 GUESTS (\$1,000 VALUE)

Event Information.

The Spring for the Students Fundraising Gala includes cocktails, premium food stations, dessert, music, and dancing! The event will also include a silent auction and a brief presentation.



DATE

Friday, May 16, 2025



PLACE

Galleria Marchetti
825 W Erie St
Chicago, IL 60642



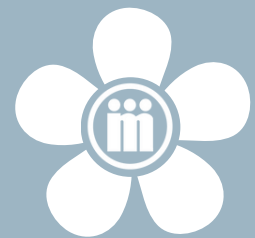
REGISTER

Registration will begin in March 2025



DONATE

Help us reach our fundraising goal



Contact Us.



**MEET THE
TEAM**



**VOLUNTEER
NOW**



**DONATE
TODAY**



 WWW.MINDSMATTERCHICAGO.ORG

 P.O. BOX 3149 CHICAGO, IL 60654

 FUNDRAISING@MINDSMATTERCHICAGO.ORG



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