



2025 HOMECOMING 5K RUN/WALK

Your steps will directly support Minds Matter Chicago, helping us provide programs, test prep and resources for students.

25 OCTOBER 2025 AT 9 AM

STARTING POINT:

📍 Montrose Harbor Grove 16

REGISTRATION CLOSING ON:

📅 25 OCTOBER 2025

**HIGH QUALITY TECH T-SHIRTS FOR
ALL FINISHERS**



EARLY REGISTRATION ENDS OCTOBER 13!!

THE MINDS MATTER MISSION

Minds Matter Chicago (MMC) transforms the lives of accomplished high school students from low-income families by broadening their dreams and preparing them for college success.



@MINDSMATTERCHICAGO



WWW.MINDSMATTERCHICAGO.ORG



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SPONSOR PACKAGE

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HOW MINDS MATTER WORKS

Select students from low-income backgrounds spend three years working with volunteer mentors, writing coaches, SAT tutors, and college advisors to navigate the path to college.

305

High school students mentored in Chicago

36K

Average income of students' families

100

Dedicated volunteers

100%

4-year program acceptances

OUR PROGRAM MODEL

	SOPHMORES Skill Building	JUNIORS College Preparation	SENIORS College Admission
WRITING & CRITICAL THINKING	- Grammar & vocabulary - Brainstorming - Supporting arguments	- Organizing ideas - Developing voice & style - Evaluating claims	- Writing essays - Persuading others - Developing responses
TEST PREP	- SAT/ACT prep - Review test concepts - Test strategies - Identifying strengths	- Improving pace & stamina - Pinpointing challenge areas - Setting attainable goals	Test-taking
MENTORING & ACADEMIC PLANNING	- Setting future goals - Building relationships - College-level academic exposure	- Envisioning college - Forming a list of colleges - Building community	- Setting career goals - Applying to college - Becoming a leader
SUMMER SUPPORT	Enriching academic summer programs at top universities	Enriching academic summer programs at top universities	- Internships - MMC scholarships/stipends



THE EVENT

**OCT 25
2025**

**MONTROSE HARBOR GROVE 16
AT 9 AM**

**HIGH QUALITY TECH T-SHIRTS
FOR ALL FINISHERS**

SPONSORSHIP TIERS

INCENTIVES	KING/QUEEN \$5,000	COURT \$2,500	SUBJECTS \$1,000
COMPANY LOGO ON WEBSITE	✓	✓	✓
COMPANY LOGO ON T-SHIRT	✓	✓	
COMPANY SIGNAGE DISPLAYED AT RACE SITE	✓	✓	
CORPORATE TEAM ENTRY W/ 5 PARTICIPANTS		✓	
CORPORATE TEAM ENTRY W/ 10 PARTICIPANTS	✓		

We look forward to working with you to make the
Minds Matter Chicago Homecoming 5K a success!



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